

# Dutch Good Growth Fund



Ministry of Foreign Affairs of the Netherlands

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## Story of Maha Al Mady

Maha Al Mady is an education entrepreneur from Sabha in North Badia, a region in Jordan. She has worked as a teacher and a principal for over 32 years in different areas of Jordan and as a teacher of Arabic in the United Kingdom. She is an active civil society member, participating in community groups that encourage families to send their children to school and participates in activities that target women empowerment in the Badia region.

After working as a teacher and principal in several public schools in Jordan, Maha Al Mady decided to help improve the education level among children in the relatively poorer region of Badia. In 2010, she started a private school in her home town Mafraq as she saw a lack of quality elementary schools and she identified a demand from parents for alternative ways to provide good primary education. She started by investing her own savings to lease a building and add more sections as well as purchase equipment.

## GroFin Jordan SME profile

### Maha Al Mady



GroFin Jordan Invested Amount:  
USD 215.200



Sector:  
Education



Al-Minbar School opened in 2010. The demand was high and the school reached its full capacity quickly. By 2016, the total number of students exceeded 200, with many more on the waiting list due to lack of capacity in the building. In 2016, the management decided to expand and relocate the school to a larger building with financing support from Grofin Jordan. The school will also purchase buses to provide transportation for the students. Al-Minbar currently employs 12 teachers and 5 administrative staff members, all of which are female employees. With the planned expansion, 10 additional employees are expected to be hired.